

EDUCATION

PARSONS SCHOOL OF DESIGN
2019—PRESENT
ATLANTA INTERNATIONAL SCHOOL
2006 — 2019
International Baccalaureate Bilingual Diploma

SOFTWARE EXPERTISE

ADOBE PHOTOSHOP | ILLUSTRATOR | INDESIGN | XD
ADOBE AFTER EFFECTS | PREMIERE PRO | LIGHTROOM
AUTOCAD | FUSION 360 | GOOGLE SKETCHUP | RHINO
KEYSHOT | 3D DIGITAL RENDERING + MODELING
UI DESIGN | WEBSITE DESIGN EXPERIENCES
BRANDING | TYPOGRAPHY | LOGO DESIGN | DECKS
SOCIAL MEDIA STRATEGIZING & CONTENT CREATION

HARDWARE EXPERTISE

SKETCHING | CONCEPT IDEATING | STORYBOARDING
2D + 3D MODELING | PROTOTYPING | 3D DEVELOPMENT
WOOD WORKING | PLASTIC WORKING | 3D PRINTING
CERAMICS | SEWING + PATTERN MAKING | SCULPTING

LANGUAGES

ENGLISH: FLUENT
GERMAN: FLUENT
RUSSIAN: ADVANCED PROFICIENCY
FRENCH: INTERMEDIATE PROFICIENCY

INTERESTS

INDUSTRIAL + PRODUCT DESIGN
GRAPHIC + COMMUNICATION DESIGN
MARKETING + ADVERTISING
PHOTOGRAPHY + FILM
DIGITAL EDITING
ARCHITECTURE

INDUSTRY/RECOGNITION

WINDGATE-LAMAR FELLOWSHIP NOMINEE | 2022
CENTER FOR CRAFT
FURNITURE EXHIBITOR | 2022
NYCxDESIGN WEEK AT CANAL STREET MARKET
ART & DESIGN AWARD | 2019
INTERNATIONAL BACCALAUREATE
BLOG POST EDITOR | 2018
AMERICANS FOR THE ARTS

CONTACT

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EXPERIENCE

PARSONS SCHOOL OF DESIGN
Product Design Teaching Assistant / Tutor
August 2021 — Present

- Educates and supports students on design-build processes in the Models, Mockups and Prototypes course
- Guides budding industrial designers in shop etiquette, prototyping techniques, and construction proficiencies
- Advises students through the application of shop and modeling skills on the execution of product semantics
- Facilitates direct engagement in the Parsons community by harnessing sustainable material exploration

SHEILA C. JOHNSON DESIGN CENTER
Exhibition Assistant and Fabricator
November 2021 — Present

- Fabricates custom interactive exhibition structures reflecting gallery artwork and design shows
- Installs and de-installs exhibitions from concept to execution
- Consults with curators in the organization and fabrication of the show design
- Provides exhibition information to gallery visitors, exhibitors, and curators

LUCKIE
Creative Independent Contractor
May 2021 — August 2022

- Developed and launched Luckie's first digital office in Decentraland through Web3 via 3D rendering softwares
- Drove client initiative by executing innovative package design vision achieved with a product design ideology
- Established a new brand identity for Luckie through the initiation of illustrative elements and typography
- Designed and created sponsorships, promotions and advertisements for internal work

CONTEMPCO / CONTEMPORARY INNOVATION COMPANY
Freelance Designer
July 2020 — December 2020

- Concepted and designed UI website platform, logos, and iconography for clients such as Bodum
- Created social content for clients while strategizing engagement through Web2 management
- Designed promotions, advertising, and PR pieces for featured articles and launch events

PAK HEYDT & ASSOCIATES
Architectural Firm Intern and Freelancer
July 2017 — January 2020

- Transferred and designed architectural residential spaces using Google Sketchup and AutoCAD
- Rendered digitalized landscapes and interiors for specialized clients through Adobe Photoshop
- Collaborated with architects on three residential projects while acquiring new proficiencies and capabilities

DREAM WARRIORS FOUNDATION
Social Media Manager, Content Creator, and Intern
August 2018 — December 2019

- Designed and create sponsorships, promotions and advertisements
- Managed and produce social media content
- Supported community events and articles

HIGH MUSEUM OF ART
Youth Ambassador and Event Organizer
June 2018 — June 2019

- Assisted in the creation and organization of museum events targeting youth and teen audiences
- Designed various digital and print advertisements as part of larger social media campaigns
- Collaborated with local artists, graphic designers, photographers, and writers
- Hosted tours of gallery spaces, featured exhibitions

MOXIE
Marketing Intern
June 2016 — August 2016

- Assisted in the development of social media content through digital compositions
- Conceptualized and designed Moxie Toolkit for new employees
- Edited photos for internal digital advertisements and promotions
- Collaborated with designers, art directors, copywriters, creative directors, videographers, and photographers